

Advertising Material Production



~ Ad Material Production Costs (Display ad) ~

	Aloha Street Package	Extended Package
Full Page	\$750	\$1,550~
Half Page	\$500	\$1,250~
1/4 Page	\$350	\$1,000~
1/8 Page	\$250	\$800~

- ✓ Aloha Street Package rate is applied when the material created is used only in Aloha Street and/or other Wincubic media. If you wish to use it for non-Wincubic media or to create posters/brochures, then the Extended Package needs to be purchased.
- ✓ Included in the ad production cost are: ad planning/directing, photo-shooting, copywriting, layout, translation, color separation, etc. Depending on the ad content and/or design, an editing fee and/or staffing fee may be added.
- ✓ The ad production cost of each ad size has a standard photo count. For photos beyond the standard count, an additional photo-shooting fee of \$50 per photo (\$100 per photo for the Extended Package) will be charged.
- ✓ In addition to the Extended Package Fees, an ad material usage fee and a delivery handling fee will be charged every time the material is prepared for publishing.
- ✓ Any time a Wincubic.com-created ad design is modified in any manner, an Ad Alteration Fee will be assessed. Alterations include, but are not limited to, changing of photos, text, ad size, etc. Changes will be reviewed and a quote will be provided each time a request is made.
- ✓ Coupon content can be changed for each issue at no charge.

~ Ad Material Production Costs (Advertorial Sections) ~

Ad Size		Cost	Ad Formats
“Omiyage” “Beauty” “Activity”	1/2 page	\$450	(6)photos, main text (100 characters) and (5)captions (120 characters)
	1/3 page	\$350	(4)photos, main text (100 characters) and (3)captions (120 characters)
	1/6 page	\$200	(2)photos, main text (100 characters) and (1)captions (80 characters)
“Restaurant”	1/2 page	\$350	Please refer to the Gourmet Guide layout samples.
	1/4 page	\$200	

For further details, please contact our Customer Relations staff.